



2024 Canned Challenge Competition
Category List

The Canned Challenge, presented by Wine Country Network, is the world's first professionally judged competition to define excellence in canned alcoholic drinks. We have now expanded our categories to include infused products (THC, Hemp and CBD), plus non-alcoholic cocktails.

Main Category	Cat #	Description
Hard Seltzer	100	Hard Seltzer
	110	Hard Seltzer Flavored
	115	Hard Seltzer Other
Spritzers	120	Spritzers Non-Alcoholic
	125	Spiked Spritzers Unflavored
	130	Spiked Spritzers Flavored
Premixed/Ready to Drink Cocktails	200	Cocktails with Vodka
	205	Cocktails with Tequila
	210	Cocktails with Gin
	215	Cocktails with Bourbon
	220	Cocktails with Whiskey
	225	Cocktails with Rum
	230	Cocktails with other spirits



Main Category

Hard Cider

- 400 Traditional Apple
- 401 Rose
- 402 Flavored
- 403 Infused
- 404 Barrel Aged
- 405 Unfiltered
- 406 Other

CBD-Infused

- 500 CBD Water
- 501 CBD Infused Spirits
- 502 CBD Infused Wine
- 503 CBD Infused Beer
- 504 CBD Other

THC-Infused

- 505 Water base
- 506 Spirits
- 507 Wine
- 508 Beer
- 509 Fruit
- 510 Flavored
- 511 Other

Hemp-Infused

- 515 Water base
- 516 Spirits
- 517 Wine
- 518 Beer
- 519 Fruit
- 520 Flavored
- 521 Other



Non-Alcoholic

- 530 Spirits/Cocktail
- 531 Wine
- 532 Beer
- 533 Fruit
- 534 Flavored
- 535 Other

Kombucha

- 600 Hard Kombucha- Jun or Honey based
- 601 Hard Kombucha- Sugar based
- 602 Hard Kombucha- Low calorie
- 603 Hard Kombucha-Other

Mixers- Non-Alcoholic

- 235 Non-alcoholic mixers

Sake

- 390 Junmai-shu
- 391 Ginjo-shu
- 392 Daiginjo-shu
- 393 Honjozo-shu

Packaging and Design

- 800 Single Can or Product
- 802 Series (cans or other packaging) up to 8 sku's

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